



**NORTHERN  
ROOTS**

# EVENT PRODUCER



**Salary:** £32,000 per annum, pro rata 4 days per week, 7.5 hours per day

**Contract:** 12-month fixed term, June 2026 to June 2027. Regular weekend working will be required once Northern Roots transitions to a seven-day work pattern from August 2026.

**Reports to:** Communications, Arts & Engagement Lead

**Organisation:** The employing organisation is Northern Roots (Oldham) Ltd, company no 11258080.

**Location:** Northern Roots, Oldham

**Holiday entitlement:** 25 days' holiday per year (excluding public holidays) pro rata for part time working

**Pension contribution:** 3%

## About Northern Roots

Northern Roots is creating the UK's largest urban farm and eco-park on 160-acres of underused greenspace in Oldham, Greater Manchester – **a unique community hub and visitor destination**. The charity aims to benefit the environment, and to improve the health, wellbeing and livelihoods of local communities.

In autumn 2026, we will open our new Welcome Building, Forestry Skills Centre, play area, outdoor amphitheatre and a further four acres of Urban Farm, the next phase in creating a unique visitor attraction and community asset.

We are looking for an individual with **bold creative ideas**, excellent hands-on production expertise, and experience of working collaboratively with multiple stakeholders, partners, artists and businesses, to **produce our opening welcome event** later this summer.

Following the opening, you will also **lead on the programming and delivery of a compelling monthly visitor offer, holding the overview of the visitor offer onsite** as Northern Roots transitions from project to visitor destination.



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Building on the programming Northern Roots has produced so far - [see here](#) - you will work collaboratively with colleagues in marketing, comms, finance, facilities and land management, to programme an offer that is unique to Northern Roots, **drives footfall to the site**, and delights and stimulates audiences.

The successful candidate will join a friendly, supportive and dedicated team at an exciting time for the organisation. You will get the opportunity to creatively shape and produce a brand-new visitor offer.

Alongside a **demonstrable track record in cultural programming and production**, a calm, creative, entrepreneurial approach and flexible attitude are essential to this role, to ensure the planning, producing and delivery of a programme of activities and events responsive to the needs of local communities, visitors and audiences.

Specialist knowledge of the communities of Oldham, and an affinity for horticulture, ecology, arts, heritage or outdoor sports would be an advantage.

**Line Management responsibilities:** The post holder has no immediate line management responsibilities.



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## Key Tasks

1. Work with Communications, Arts & Engagement Lead and wider Northern Roots team to produce our opening event (autumn 2026).
2. **Lead on the programming, producing and delivery of a visitor offer** that speaks to a range of audiences and visitors, and includes a unique and compelling range of events, workshops, activities and opportunities.
3. Responsible for carrying out risk assessments and **ensuring health and safety** and safeguarding policies are complied with in planning and delivery of all events.
4. Responsible for holding the overview of all public-facing activity on the site, you will work closely with key Northern Roots colleagues to manage **scheduling of events, activities and spaces**.
5. Work collaboratively with a wide range of stakeholders, onsite businesses, suppliers, artist, volunteers and partners to bring the visitor offer to life.
6. Work with the Comms and Marketing team to **produce effective communications** and marketing materials for the visitor offer.
7. Actively promote the equalities and diversity agenda in the workplace.
8. Undertake and assist in other duties as may be required from time to time commensurate with the grade of the post.

## How to apply

Email your **CV** and a **cover letter (no more than 2 pages)** to [info@northern-roots.uk](mailto:info@northern-roots.uk).

**Application Deadline:** Sunday 31<sup>st</sup> May 2026 at 12 midnight

Interviews will be held on Monday 8<sup>th</sup> and Tuesday 9<sup>th</sup> June.

Have a question? Email [info@northern-roots.uk](mailto:info@northern-roots.uk)