

CREATIVE STRATEGIST PERSON SPECIFICATION



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



	ESSENTIAL	DESIRABLE
Knowledge and experience	<ul style="list-style-type: none"> • Demonstrable track record in delivering strategic and cultural programmes within the creative sector. • Extensive existing networks and relationships across the Greater Manchester/national creative sector. • Experience and knowledge of working with a broad range of artistic disciplines. • Experience of community engagement and co-creation projects. • Experience of working with multiple partners, organisations and stakeholders. • Experience of budget management and costing programmes of cultural activity. • Experience of working with audience insight to inform cultural offer. • Knowledge of the funding landscape for the arts and experience of securing funding. 	<ul style="list-style-type: none"> • Experience of producing a range of events including large-scale events in an outdoor setting. • Experience of delivering Arts Council funded projects. • An affinity for horticulture, ecology, sport and a passion for the natural environment. • Experience and understanding of talent development pathways.
Skills and abilities	<ul style="list-style-type: none"> • Ability to think strategically and to create and produce innovative projects and events. • Excellent project planning and organisational skills, including data collection and evaluation. • Ability to build and manage key relationships with internal and external stakeholders to ensure successful project delivery. • Excellent IT skills and ability to prepare detailed project plans and budgets. 	

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Personal qualities	<ul style="list-style-type: none">• Highly creative and collaborative, with capacity to bring bold ideas to the table.• Flexible, resilient and adaptable with a focus on ensuring delivery of diverse activities to a high standard.• Self-motivated with the ability to take the initiative, and work with minimum supervision.• Highly collaborative, team player able to connect quickly and build strong relationships.• Committed to proactively supporting and facilitating diversity, inclusion and a range of voices in arts and culture projects, partners and audiences.	

