



Local Community Champion Job Description

Northern Roots

The Northern Roots charity has been created to transform 160 acres of urban greenspace, located just fifteen minutes on foot from Oldham town centre, into a destination for learning, leisure and growing. The charity aims to benefit the environment, and to improve the health, wellbeing and livelihoods of local communities.

www.northern-roots.uk

Following five years of planning and development, the charity is entering an exciting new phase as construction of the Urban Farm and Visitor Centre (2024) begins the transformation of the Northern Roots site.

Since 2020 we have been building relationships with the communities that neighbour Northern Roots, and across Oldham. The charity is keen to build upon these relationships to expand, and deepen, the involvement of local communities in shaping and benefiting from Northern Roots.

We are now recruiting for **ten Local Community Champions** drawn from the communities immediately surrounding Northern Roots, and **five Youth Champions** from across Oldham.

A third group – **Business Community Champions** - will be comprised of representatives of businesses already operating on the Northern Roots site.

Community Champions will work together to play a key role in bringing members of their communities together to help shape, deliver and evaluate plans and activities at Northern Roots.

Contract: Freelance 8-month, part-time contract.

Hourly rate: £10.50 per hour.

Hours: Hours per week will vary but will not exceed 6 hours in any one week.

Application deadline: Monday 28th August 2023.

Interview: Week beginning Monday 11th 2023.

Start date: Monday 2nd October 2023.

End date: May 2024.

Organisation: The employing organisation is the Northern Roots charity. Our registered charity number is: 1196906.

Based: In the community and on site at Northern Roots.

The role will require you to:

- Raise awareness of Northern Roots within your community and beyond your immediate network, including with key partners like schools, faith organisations, health centres etc. Ensure the community understands why Northern Roots is important in a way that is accessible, inclusive and relevant to them.
- Work with Northern Roots and the Project Manager on message development and the design and delivery of creative community engagement projects. Support the organisation of focus groups and creative workshops in the community.
- Engage at least 20 members of your network to enable a broad cross section of the community to get involved in designing the pilot activity programme.
- Work effectively with the Project Manager to deliver and help evaluate the pilot activity programme.
- Work with Northern Roots to feed into the next stage of developing the charity's branding, business modelling and arts programming, which we will support you with.
- On the basis of lessons learnt during delivery of the pilot activity plan, feed into the development of an activity plan for the next 12 months.
- Work effectively with the Northern Roots team to develop and deliver an event to celebrate the Beautiful Oldham Society.

Person Specification: you must be able to demonstrate:

- Ability and eagerness to reach out and engage with people within Oldham, up to 20 throughout the project. These can be residents, religious and educational institutions, NGOs such as charities and community groups.
- Understanding and awareness of your local community, connection to local community networks, and ability to work within a group.
- Ability to work with a group of individuals from diverse backgrounds.
- An affinity for nature, the environment, growing, arts, culture or outdoor sports would be an advantage.
- You do not need any formal qualifications or specific experience, but enthusiasm and commitment is essential.
- Be a resident of Glodwick, Alt, Hathershaw, Fitton Hill, Park Bridge or Bardsley.
- Be 18 years of age and over.

To apply for this role please:

- **Complete the Local Community Champion EOI form**, demonstrating how you meet the person specification, and the **Equal Opportunities form**.
- Send both forms to info@northern-roots.uk with your name and "Local Community Champion" as the subject line by **Monday 28th August 2023**.

Thank you for your interest in this opportunity.