



## **Community Champions Job Description**

### **Glodwick Community Project**

The Northern Roots charity has been created to transform 160 acres of urban greenspace, ten minutes from Glodwick, into a destination for learning, leisure and growing. The project aims to benefit the environment, and to improve the health, wellbeing and livelihoods of local communities. This includes working to enhance the quality of the large volume of water that runs through the Northern Roots site and into the River Medlock.

Northern Roots and United Utilities (the water company for the North West) have partnered to create a unique new project, designed to work with local communities to better understand practices and behaviours linked to instances of 'non flushable items' (e.g. wet wipes, sanitary products, nappies) being flushed down toilets, or fats, oils and grease being poured down drains. We are keen to develop and pilot this project first in Glodwick.

While the water and sewerage systems beneath our feet are hidden from sight, what we put into them really matters. Blockages in pipes, drains and the sewers caused by items such as wet wipes or cooking fat affect everything from the price of our water bills, to the health of local rivers and wildlife.

This project aims to work with the community to understand current attitudes and behaviours, and to use creative activities to empower local residents to take simple steps to keep 'non-flushables' out of the sewer system. It is intended to reduce the risk of blockages in the water system and reduce the impact of sewer litter on the Northern Roots site and the River Medlock.

If successful, this project will create an innovative model of community-led behaviour change that can be adopted by communities elsewhere across the UK.

## **Community Champions Job Description**

**Salary:** £12 per hour

**Contract:** Freelance, from December 2021 until May 2022 initially. Approximately one day per week, flexibility will be required to adjust to programme activities.

**Organisation:** The employing organisation is Northern Roots (Oldham) Ltd, company no 11258080

**Based:** In the community and on site at Northern Roots with some home working

We are looking to recruit three dynamic Community Champions to work with the project, part time, for five months initially. **The role will require you to:**

- Raise awareness of the project within the Glodwick community (all geographic areas) with a particular focus on specific demographics (for example, women).
- Ensure the community understands why the project is important in a way that is accessible, inclusive and relevant to them.
- Work with Northern Roots, United Utilities and the Project Manager on message development and the design and delivery of creative community engagement projects.
- Champion the project, enabling a broad section of the community to get involved in the initial research and delivery phase of the project.
- Support the organisation of focus groups and creative workshops in the community.
- Work with schools/learning environments to deliver creative projects that raise awareness and engagement amongst children (for example, leaflets and signage could be designed by children or young people).
- Recruit residents in the community to take part in a programme of community engagement projects in early 2022.
- Work effectively with Northern Roots, United Utilities, Project Manager and fellow Community Champions to ensure the success of the project.

**Person Specification: you must be able to demonstrate:**

- A thorough knowledge of, and good relations with, the community, NGOs, religious and educational institutions of Glodwick
- Ability to communicate in either Urdu or Bangla
- An affinity for nature and the environment would be an advantage.

To apply for this role please **complete the Community Champions EOI form**, demonstrating how you meet the person specification, and the **Equal Opportunities form**. Send both forms to [northern.roots@oldham.gov.uk](mailto:northern.roots@oldham.gov.uk) with your name and "UU Community Champion" as the subject line by **Sunday 5<sup>th</sup> December**.